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Request for Customer Number (PTO/SB/125) submitted herewith.

in the following listed application(s) or patent(s) :

Patent Number (if appropriate)	Application Number	Patent Date (if appropriate)	U.S. Filing Date
6,584,450		06/24/2003	
7,403,910		07/22/2008	

Typed or Printed Name	David Hyman, General Counsel			<i>(check one)</i>
Signature				
Date	06/22/09	Telephone	408-540-3782	<input type="checkbox"/> Applicant or Patentee
Address of signer: Netflix, Inc. 100 Winchester Circle Los Gatos, CA 95052				<input checked="" type="checkbox"/> Assignee of record of the entire Interest. Certificate under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)
				<input type="checkbox"/> Attorney or agent of record

(Reg. No.)

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

 \*Total of \_\_\_\_\_ forms are submitted.

This collection of information is required by 37 CFR 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.